

AUSTRALIAN NATIONAL
Botanic Gardens

Interpretive Panels

Style Guide

Current Style Colours

Warm Neutrals



Frosted Greys



Cool Blues



Native Greens



Sunny Ochres



Budding Pinks



Colour System

Global Colours (Primary)



Global Colours (Secondary)



Highlight – Northern Zone



Highlight – Central Zone



Highlight – Eastern Zone



Highlight – Visitor Zone



Highlight – Southern Zone



Highlight – Western Zone



Icon System

Rainforrest Gully Trail



Aboriginal Plant Trail



Sydney Region Flora Trail



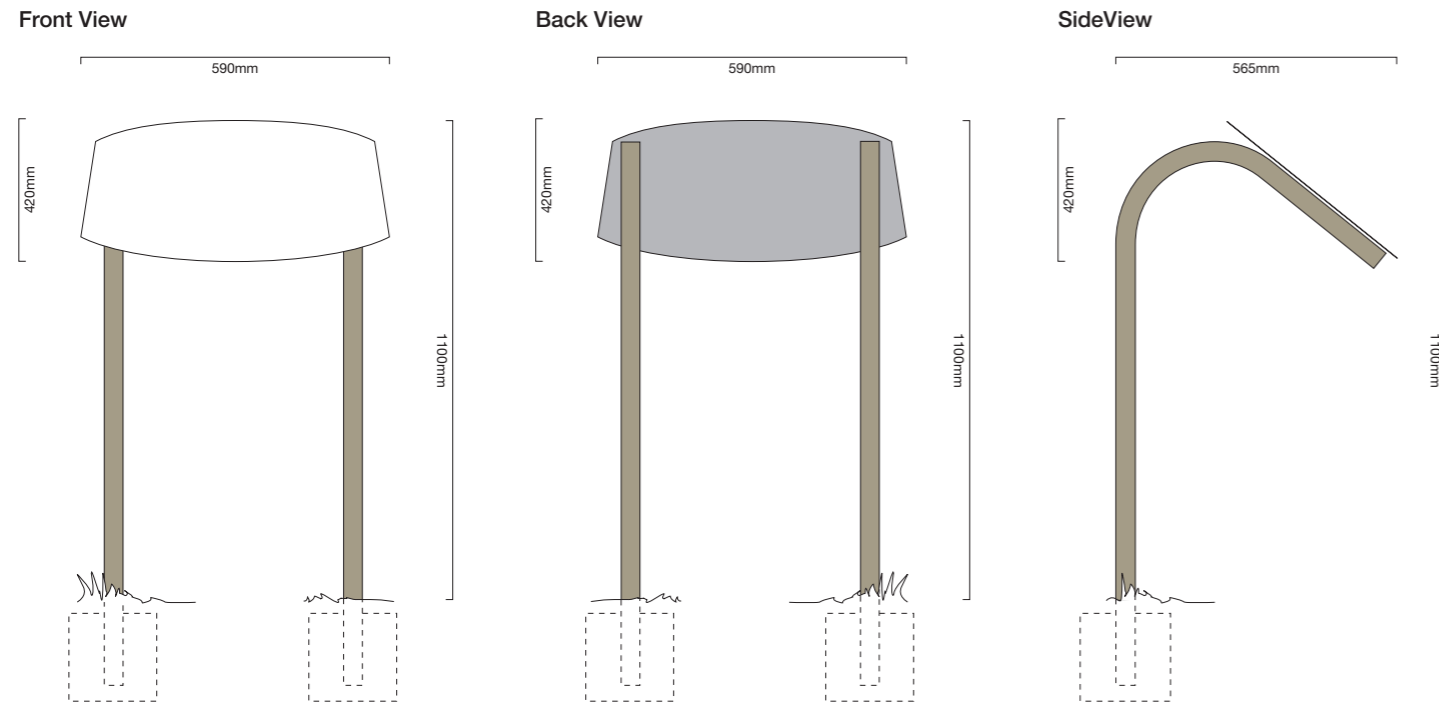
No Smoking



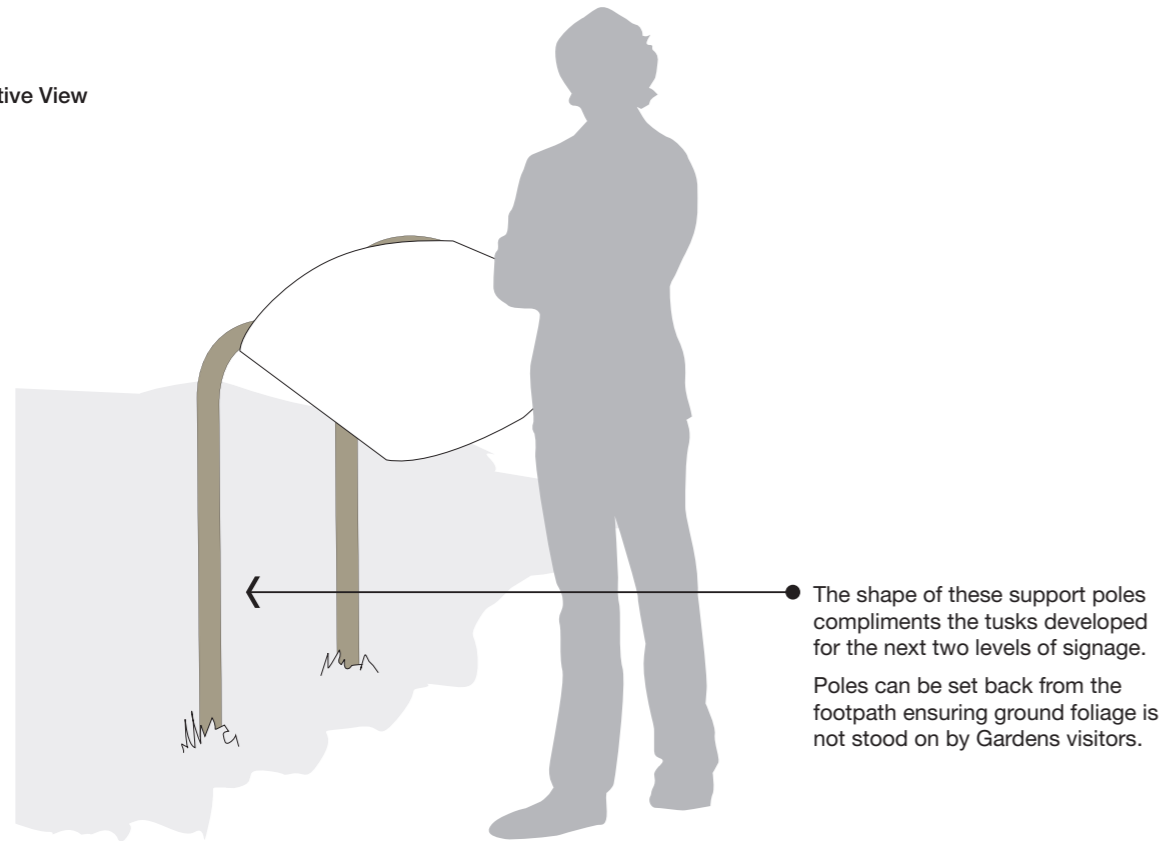
Please Do Not Touch



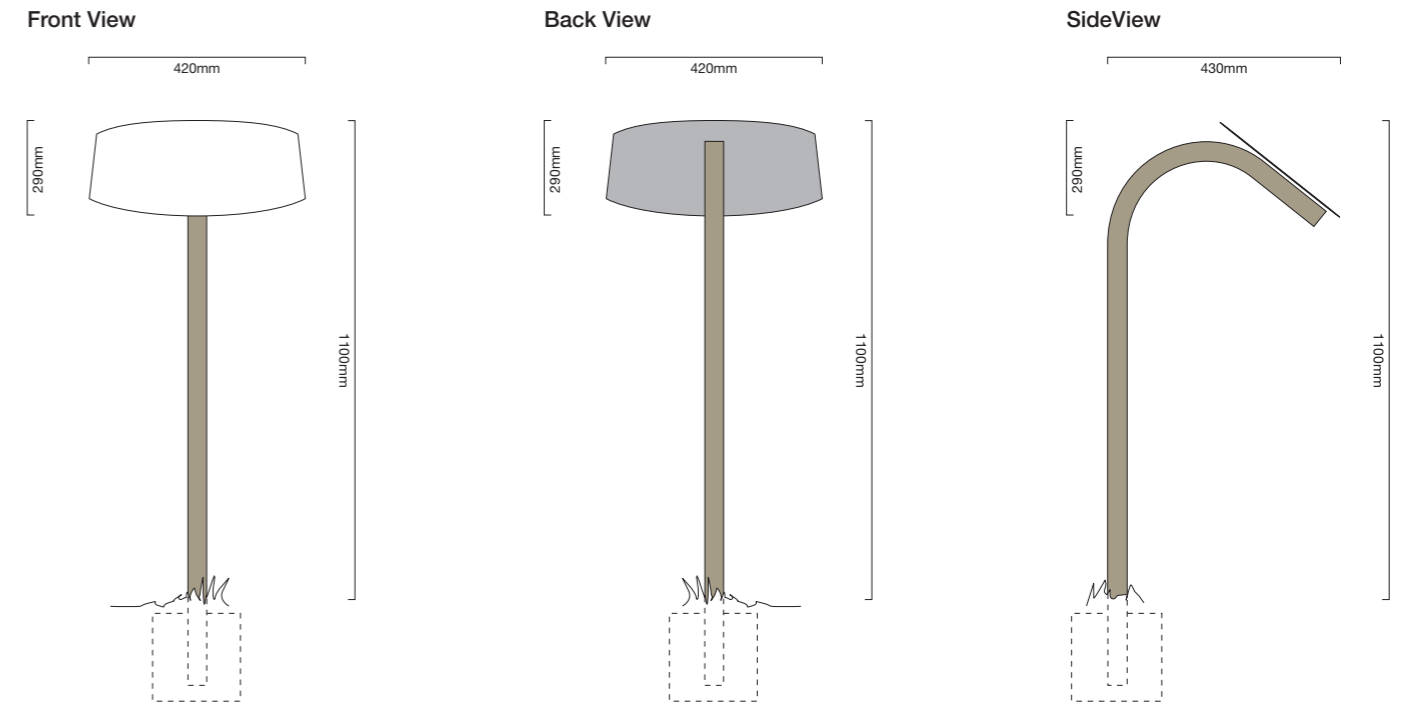
Large Interpretative Panel



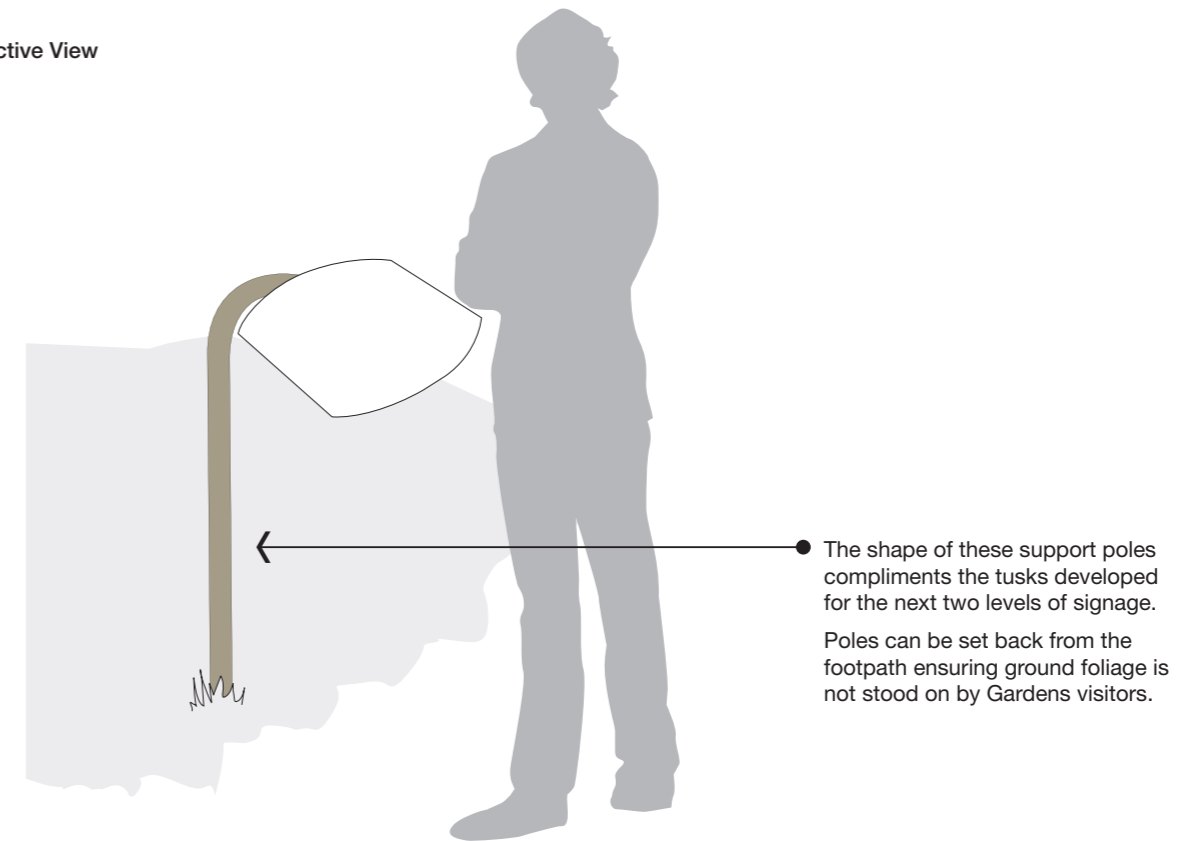
Perspective View



Small Interpretative Panel



Perspective View





Signage Type & Image Guide – Portrait

Portrait Large 1
420mm X 590mm

Heading A*
Baka Too, 156pt/187pt

Sub-heading
DIN Medium, 43pt/49pt

Body A
DIN Light, 22pt/30pt

Heading B
Baka Too, 71pt/85pt

Did you know! Graphic
(This relates to information in blurb.)

Image Details, Caption and Photo Credit
DIN Light, Medium 15pt/18pt

Zone Title
DIN Medium, 22pt/35pt

Gardens Logo

Trail Icon

Background Texture
(Image must relate to zone.)

Hero Image

Body B
DIN Medium, 25pt/30pt

Did you know! Map
(This shows further information relating to in *Did you know!* text.)

Zone Identifying Bar

Portrait Large 2
420mm X 590mm

Heading A*
Baka Too, 156pt/187pt

Sub-heading
DIN Medium, 43pt/49pt

Body A
DIN Light, 22pt/30pt

Heading B
Baka Too, 71pt/85pt

Did you know! Graphic
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Hero Image

Body B
DIN Medium, 25pt/30pt

Did you know! Map
(This shows further information relating to in *Did you know!* text.)

Zone Identifying Bar

Portrait Small 1
290mm X 420mm

Heading A*
Baka Too, 156pt/187pt

Sub-heading
DIN Medium, 43pt/49pt

Body A
DIN Light, 22pt/30pt

Heading B
Baka Too, 71pt/85pt

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Trail Icon

Background Texture
(Image must relate to zone.)

Hero Image

Body B
DIN Medium, 25pt/30pt

Did you know! Map
(This shows further information relating to in *Did you know!* text.)

Zone Identifying Bar

Portrait Small 2
290mm X 420mm

Heading A*
Baka Too, 156pt/187pt

Sub-heading
DIN Medium, 43pt/49pt

Body A
DIN Light, 22pt/30pt

Heading B
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Trail Icon

Background Texture
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Hero Image

Body B
DIN Medium, 25pt/30pt

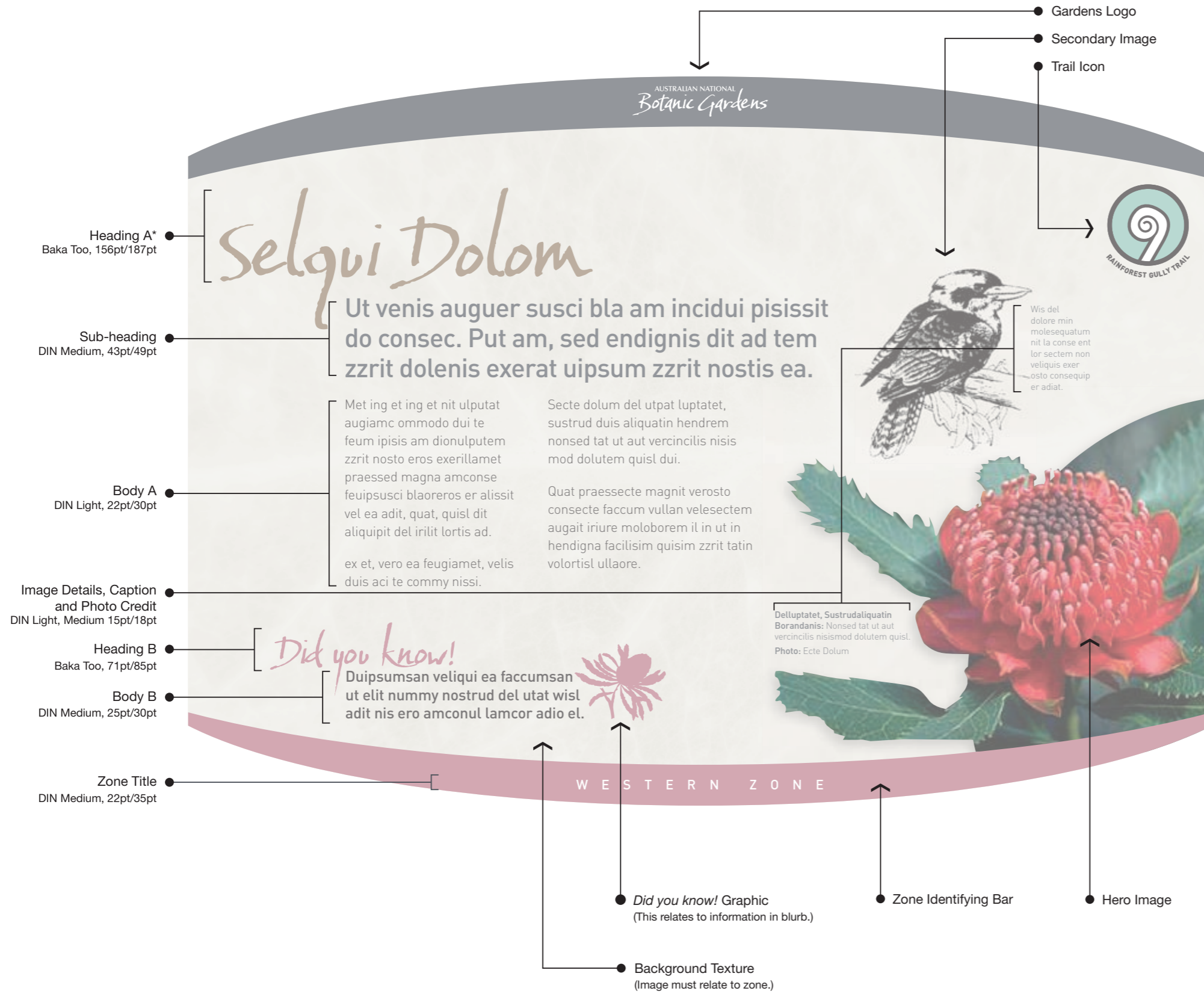
Did you know! Map
(This shows further information relating to in *Did you know!* text.)

Zone Identifying Bar

* Heading A is 108pt on small signage

Signage Type & Image Guide – Landscape

Landscape Large 1 590mm X 420mm



Landscape Large 2 590mm X 420mm



Landscape Small 1 420mm X 290mm



Landscape Small 2 420mm X 290mm



★ Heading A is 108pt on small signage